



World Cup 2026 fundraising guide

The FIFA World Cup 2026 is set to be the biggest sporting event of the year, bringing together teams, colleagues and communities from across the world. It's the perfect opportunity to harness the excitement of the tournament and raise vital funds for Mind.

This guide contains a variety of fundraising ideas and ways to get involved, from a sweepstake template to office based activities - there's something for everyone and every activity can help to create a real world impact.



World Cup 2026 Sweepstake

Enter the draw	Ask participants to make a donation in order to take part in the sweepstake (eg £5 entry fee).
Pick your prize	At the end of the tournament, prizes can be given to the winners - this could be a percentage of the funds raised (with the remainder going to Mind), a medal or in work reward, or just play for fun and donate the full amount raised to Mind!
Draw the teams	Print out the below template, cut up the squares and put them in a hat. Each participant can then draw a team from the hat, which will be their team for the tournament
Print out the wallchart	Print out the wallchart below to keep track of everyone's teams
Cheer your team on	Follow your teams progress throughout the tournament - every match counts!



Print me out and cut out the squares!



World Cup 2026 Sweepstake Wallchart

Team	Name	Team	Name	Team	Name
Algeria		Argentina		Australia	
					
Austria		Belgium		Bosnia Herzegovina	
					
Brazil		Cabo Verde		Canada	
					
Colombia		Congo DR		Croatia	
					
Curacao		Czech Republic		Ecuador	
					
Egypt		England		France	
					
Germany		Ghana		Haiti	
					
Iran		Iraq		Ivory Coast	
					

Team	Name	Team	Name	Team	Name
Japan		Jordan		Mexico	
					
Morocco		Netherlands		New Zealand	
					
Norway		Panama		Paraguay	
					
Portugal		Qatar		Saudi Arabia	
					
Scotland		Senegal		South Africa	
					
South Korea		Spain		Sweden	
					
Switzerland		Tunisia		Turkey	
					
United States		Uruguay		Uzbekistan	
					

Other ways to get involved

Office football shirt day



Encourage employees to wear their favourite team's shirt or national colours for a day to celebrate the World Cup. Participants make a suggested donation to take part, with all funds raised going towards supporting Mind.

Food of the world

Celebrate the world's biggest international football tournament by hosting your own international banquet! Encourage employees to bring in a nation's cuisine - think Spanish paella, Colombian arepas or Ghanaian fufu - the options are endless! Set a fee for dishes and enjoy your banquet while raising money for Mind!



Football tournament



What better way to celebrate the World Cup than by hosting your very own tournament! Get together in teams, set an entry fee and show your skills on the pitch! Donate the money raised to Mind, and use the power of the world's game to support Mind in the fight for mental health.

World Cup quiz night

Test your football knowledge with a World Cup themed quiz night. Set an entry fee (with the total going to Mind), encourage employees to get together in teams and take part to win prizes for a good cause!



World Cup themed raffle

Get together a list of raffle prizes (ideally these would be World Cup related - think team shirts, footballs or experiences, but donated prizes or work-based perks also work great). Encourage colleagues to purchase raffle tickets, with the money raised going to Mind.