

How to organise a bake sale



From a small office bake sale to a full blown bake-off competition, cakes are a great way to fundraise for Mind. Dust off your apron, find your inner Mary Berry and follow these steps to help make your event a recipe for success!

1 When and Where?

Choose a date and a place to hold your bake sale.

2 What?

Decide if you want to hold a bake-off or a traditional bake sale.

3 Advertise

Spread the word about your bake sale. You could advertise it on your company's intranet page or simply put up posters to advertise the event around the office.

4 Theme

Encourage your colleagues, family and friends to join in and bake too. You could create a theme around the sale depending on when you hold it, for example, Easter, Halloween or Christmas and ask people to bake cakes around that theme.

5 Pricing

Decide on a price for each slice of cake. We would suggest donations in the range of 50p to £2. Make labels for the cakes and add any allergy information.

6 Judging

If you're holding a bake-off ask everyone to score the cakes from 1 to 10, with 1 being poor and 10 being the best you've ever tasted! You could rate it based on taste, appearance and creativity. Using the average scores crown the winning baker. You could even hold a bake-off over several weeks and ask senior management to judge the final round for you.

7 Enjoy

Good luck with raising lots of dough!

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