**Senior Public Affairs Officer – Mind**

**Salary: £36,082+ Benefits**

**Location: Post Covid-19, flexible - likely to be hybrid mix of homeworking and time in Stratford office**

**About Mind**

We're Mind, the mental health charity. We're here to make sure no one has to face a mental health problem alone. We provide [advice and support](https://www.mind.org.uk/information-support/)  to empower anyone experiencing a mental health problem. We [campaign](https://www.mind.org.uk/news-campaigns/campaigns/) to improve services, raise awareness and promote understanding.

After a challenging year, which included undergoing a period of change – we have emerged with a new strategy that has campaigning at the very heart of it.

By identifying 3 new areas to work on, including: racialised communities, tied to our anti-racist commitment; working alongside young people, addressing trauma (especially in young women); and issues of people living in poverty, we are motivated as a team and as an organisation to expand and deliver beyond our long-standing work.

We won't give up until everyone experiencing a mental health problem gets support and respect.

**About the role**

In this role, you will work closely with the Senior Public Affairs & Campaigns Officer to lead Mind’s work to ensure that we are the go-to mental health charity amongst parliamentarians, and that our campaigning priorities are heard and understood by politicians from all parties. You will plan, deliver and evaluate strategies to engage politicians, ensuring that the conversation in Westminster leads to tangible change for people with mental health problems. You will identify political influencing opportunities for Mind across our priority campaign areas, ensure that our relationships with Ministers, their Shadows, and senior politicians are well thought through and have clear purpose, and support Mind’s senior management in their political relationships. You’ll also work on legislation, including drafting amendments and working with Committee Members and Bill Teams as required.

You will work across the organisation to coordinate activities and messaging and to increase the reach and effectiveness of Mind’s campaigns. You will work closely with colleagues across the Policy and Campaigns team in all aspects of your work. You will need to inform and involve the network of local Minds across England and Wales in our campaigning work, and to engage and empower our members and campaigners - many of whom have mental health problems – to speak out.

**We would like to hear from you if you have:**

* Previous experience in policy, campaigns or public affairs.
* Understanding and experience of using a range of influencing and campaigning techniques.
* Knowledge of local, UK Government structures, and UK Parliament and experience of influencing them.
* Ability to take decisions based on good judgement and flexibility to change direction as needed.

**How to apply**

Please submit your CV and a supporting statement via this link: <https://mind.octo-firstclass.co.uk/candidates/account/login/111367?aisId=12&rmId=2381&src=3>.

Your statement should be up to 2 pages long (no more than 900 words), answering the following questions:

1. What is your motivation and connection to work for Mind and this role specifically?
2. From what you know from the opportunity, what skills and experience would you bring that will enable you to be successful in this role?
3. Can you talk about your experience in policy, campaigning, or politics? Where have you utilised this experience to create change?

**Our commitment**

We are committed to becoming actively anti-racist in everything we do. This is a critical priority for Mind. We embrace diversity and understand that being an inclusive organisation, recognising different perspectives, will enable us to provide excellent services.  We are committed to ensuring all our employees are treated fairly and equitably at work and promoting equity in physical and mental health for all.

Mind welcome all applicants and are keen to ensure their team to reflect the diversity of the UK and the communities they serve. They would like to encourage applications from disabled, LGBT and Black, Asian and Minority Ethnic backgrounds.

**Application details**

The closing date for applications is 23:59pm, Friday 16th July 2021.

For more information about the role, please find the job description via this link:[**https://sway.office.com/wuGGszIgSnUsCUCV?ref=Link**](https://sway.office.com/wuGGszIgSnUsCUCV?ref=Link)**.**