**Senior Public Affairs & Campaigns Officer – Mind**

**Salary: £36,082+ Benefits**

**Location: Post Covid-19, flexible - likely to be hybrid mix of homeworking and time in Stratford office**

**About Mind**

We're Mind, the mental health charity. We're here to make sure no one has to face a mental health problem alone. We provide [advice and support](https://www.mind.org.uk/information-support/)  to empower anyone experiencing a mental health problem. We [campaign](https://www.mind.org.uk/news-campaigns/campaigns/) to improve services, raise awareness and promote understanding.

After a challenging year, which included undergoing a period of change – we have emerged with a new strategy that has campaigning at the very heart of it.

By identifying 3 new areas to work on, including: racialised communities, tied to our anti-racist commitment; working alongside young people, addressing trauma (especially in young women); and issues of people living in poverty, we are motivated as a team and as an organisation to expand and deliver beyond our long-standing work.

We won't give up until everyone experiencing a mental health problem gets support and respect.

**About the role**

In this role, you will help deliver Mind’s key political campaigns. Working with others in the Policy and Campaigns team, you’ll advise on parliamentary influencing and supporter engagement approaches.

To succeed in this role you’ll have experience of delivering high-profile campaigns with an understanding of how to influence UK Parliament and a proven track record of mobilising campaigners to achieve campaign objectives.

You’ll have excellent political judgement; be able to provide tactical insight on how Government and Parliament operate; and will ensure our relationships with politicians are well thought through and have a clear purpose.

You’ll also bring a deep understanding of best practice in campaigning to ensure that our campaigns stand out, achieve their aims, engage the public, and comply with charity law. Using your knowledge of supporter journeys, you will ensure that our campaigners remain engaged with our work, and become more committed to the organisation over time.

**We would like to hear from you if you have:**

* Previous experience in policy, campaigns or public affairs.
* Understanding and experience of using a range of influencing and campaigning techniques.
* Knowledge of local, UK Government structures, and UK Parliament and experience of influencing them.
* Ability to take decisions based on good judgement and flexibility to change direction as needed.

**How to apply**

Please submit your CV and a supporting statement via this link: <https://mind.octo-firstclass.co.uk/candidates/account/login/111366?aisId=12&rmId=2381&src=3>.

Your statement should be up to 2 pages long (no more than 900 words), answering the following questions:

1. What is your motivation and connection to work for Mind and this role specifically?
2. From what you know from the opportunity, what skills and experience would you bring that will enable you to be successful in this role?
3. Can you talk about your experience in policy, campaigning or politics? Where have you utilised this experience to create change?

**Our commitment**

We are committed to becoming actively anti-racist in everything we do. This is a critical priority for Mind. We embrace diversity and understand that being an inclusive organisation, recognising different perspectives, will enable us to provide excellent services.  We are committed to ensuring all our employees are treated fairly and equitably at work and promoting equity in physical and mental health for all.

Mind welcome all applicants and are keen to ensure their team to reflect the diversity of the UK and the communities they serve. They would like to encourage applications from disabled, LGBT and Black, Asian and Minority Ethnic backgrounds.

**Application details**

The closing date for applications is 23:59pm, Friday 16thth July 2021.

For more information about the role, please find the job description via this link:[**https://sway.office.com/ejHRRRvxT7WPZA0w**](https://sway.office.com/ejHRRRvxT7WPZA0w)**.**