



Fundraising at work



Spread the word. Let your colleagues know about your fundraising and get them involved.

Signature

A very simple way to get the word out about your fundraising is to change your email signature. On your personal and work account edit your signature to include a short message about what you're doing and, most importantly, the link to your fundraising page. You can also check out our new fundraising banners on our Supporter Hub.

Matched fundraising

Some employers will match your fundraising total pound for pound. Make sure you ask your employer about this. It could be the easiest money you raise.

Posters

Using our handy poster template, print out some posters for your workplace. Think where the best place to put them will be. Where do people gather? Where are they more likely to look? This could be above a hand dryer in the bathroom, in the kitchen or in lifts.

A lot of workplaces often have noticeboards too. Make sure you get permission before plastering your whole office. Don't forget to include your fundraising page's QR code to the posters for your colleagues to scan and get taken straight to your fundraising page.



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Self-employed?

Not to worry. There are still hundreds of fundraising ideas for you.

Think about who you contact on a regular basis. Customers? Clients? Friends in the same field? You can also get involved with your local community. Reach out to your local council or community groups to see what you can get involved with.

Fundraising ideas

Lift toll

If you work in a high rise building introduce a 'lift toll' for the day. Charge everyone a £1 each time they travel up or down in the lift. If you work in a large tower block just think how much you will raise in day.

Sweepstake

If you are running for us why not organise your own sweepstake? Set up a grid of times and ask each person to bet £2, the person nearest to your race time wins £25 or a bottle of bubbly. Check out our sweepstake templates on our Supporter Hubs.

There are plenty events to hold a sweepstake for. Why not organise one for the Grand National, Wimbledon or the FIFA World Cup?

Dress down day

Ask everyone to pay £2 to come to the office in casual dress Or you could have a theme, like a day where everyone has to wear blue.

Guess the baby competition

This is particularly good if you can get the boss involved. Get everyone in your office to bring in a baby photo and charge people £1 to guess who it is. The person with the most right wins a donated prize.

Host a tea and cake morning

Make up some pots of tea for your colleagues and bring in some baked goods. If they're homemade, even better. Serve the tea and cakes to everyone's desks or organise for everyone to take a break.

For more inspiration and advice, visit
mind.org.uk

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