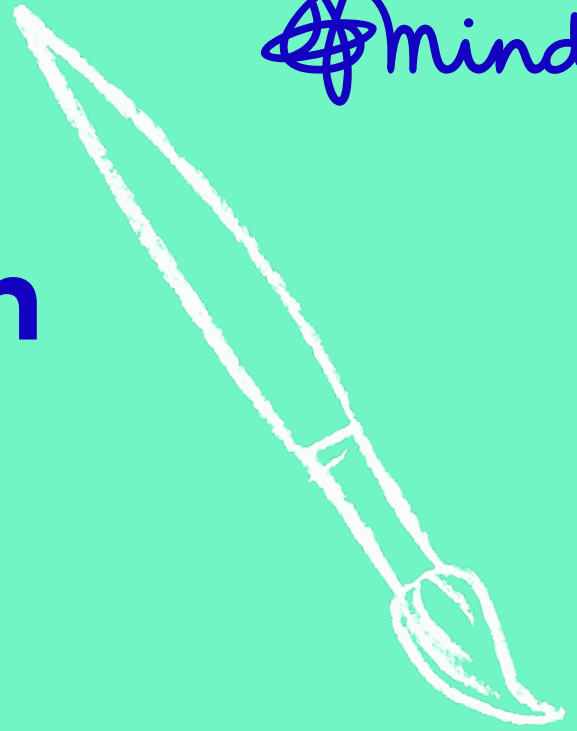


# How to host a Crafternoon

Crafternoon means getting together with friends and colleagues to hold an afternoon of crafting to raise money for Mind. You don't have to be an expert, it's all about having a go and having fun. Follow these steps to discover how relaxing crafting can be.



1

## When and Where?

Choose a date and a venue to host your Crafternoon – at home, work, your local community centre or your local café.

2

## Invite

Send your invites out early – people can get really busy (especially if you decide to host a Christmas Crafternoon) so make sure you get the date in people's diaries.

3

## Spread the Word

Spread the word about your Crafternoon. You could advertise it on your company's intranet page, through social media or simply by putting up posters with details of the event.

4

## Prepare

Sign up for a Crafternoon pack on our [website](#) or ask your Account Manager to send you one. This will give you extra tips and advice for hosting your Crafternoon.

5

## What?

Decide what kind of crafting you'd like to do for your Crafternoon. You can visit our online crafting cupboard for patterns and ideas. Provide or source the materials to use.

6

## Fundraise

Ask guests to make a donation for taking part, for example £5. You could boost your donations by finding other ways to fundraise at the event. Please ask your Account Manager for information on paying in the money you raise.

7

## Capture

Take photos of your finished craft items and send them to us to put on our Crafternoon Facebook page.

8

## Enjoy

Have fun and enjoy yourself!

**mind.org.uk**

Mind (the National Association  
for Mental Health)  
Registered Charity No. 219830

Registered with



# How to host a Crafternoon

Crafternoon means getting together with friends and colleagues to hold an afternoon of crafting to raise money for Mind. You don't have to be an expert, it's all about having a go and having fun. Follow these steps to discover how relaxing crafting can be.



1

## When and Where?

Choose a date and a venue to host your Crafternoon – at home, work, your local community centre or your local café.

2

## Invite

Send your invites out early – people can get really busy (especially if you decide to host a Christmas Crafternoon) so make sure you get the date in people's diaries.

3

## Spread the Word

Spread the word about your Crafternoon. You could advertise it on your company's intranet page, through social media or simply by putting up posters with details of the event.

4

## Prepare

Sign up for a Crafternoon pack on our [website](https://www.mind.org.uk/crafternoon) or ask your Account Manager to send you one. This will give you extra tips and advice for hosting your Crafternoon.

5

## What?

Decide what kind of crafting you'd like to do for your Crafternoon. You can visit our online crafting cupboard for patterns and ideas. Provide or source the materials to use.

6

## Fundraise

Ask guests to make a donation for taking part, for example £5. You could boost your donations by finding other ways to fundraise at the event. Please ask your Account Manager for information on paying in the money you raise.

7

## Capture

Take photos of your finished craft items and send them to us to put on our Crafternoon Facebook page.

8

## Enjoy

Have fun and enjoy yourself!

**mind.org.uk**

Mind (the National Association  
for Mental Health)  
Registered Charity No. 219830

Registered with

