

How to level up
your gaming
event



Not keen on streaming? No worries!

There are still plenty of ways to fundraise with games offline.

Whether it's a games night with your favourite boardgames, Fifa with friends or a Mario kart tournament on your lunchbreaks.

Here are our tips to make the most of your event...



Gather your gang and promote your event

If your event is about gathering a group together and charging an entrance fee to play (such as game nights) make sure you are giving your participants lots of notice.

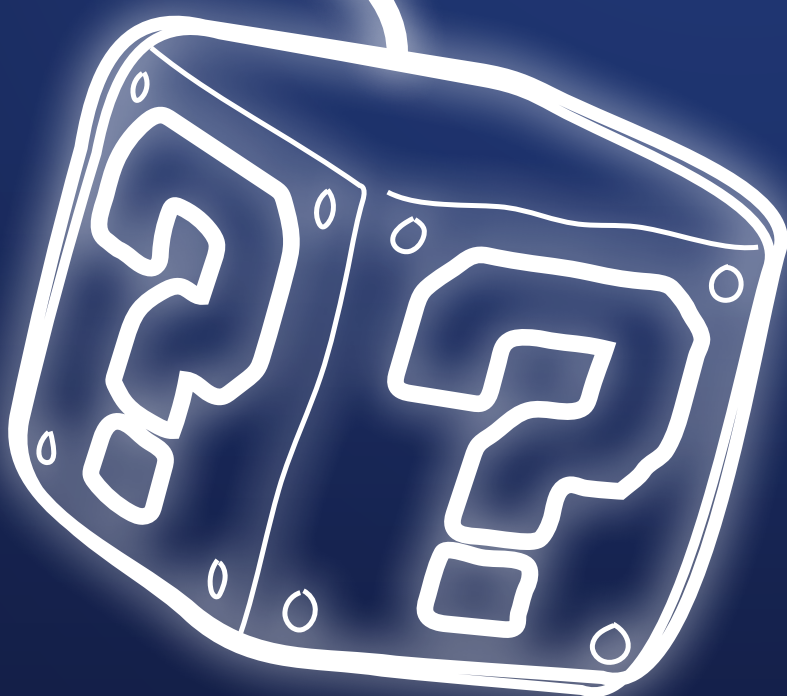
We recommend at least a month to get invitations or advertisement out about your event.



Game play and rules

Be clear of the entrance/
donation fee that is going
to Mind and any prizes you
might want to offer to players.

Make sure everyone is aware
of the rules - nobody likes a
sore loser! Perhaps you want to
put the rules on your event
invitations or review them all
together before you start playing.





Fabulous extras

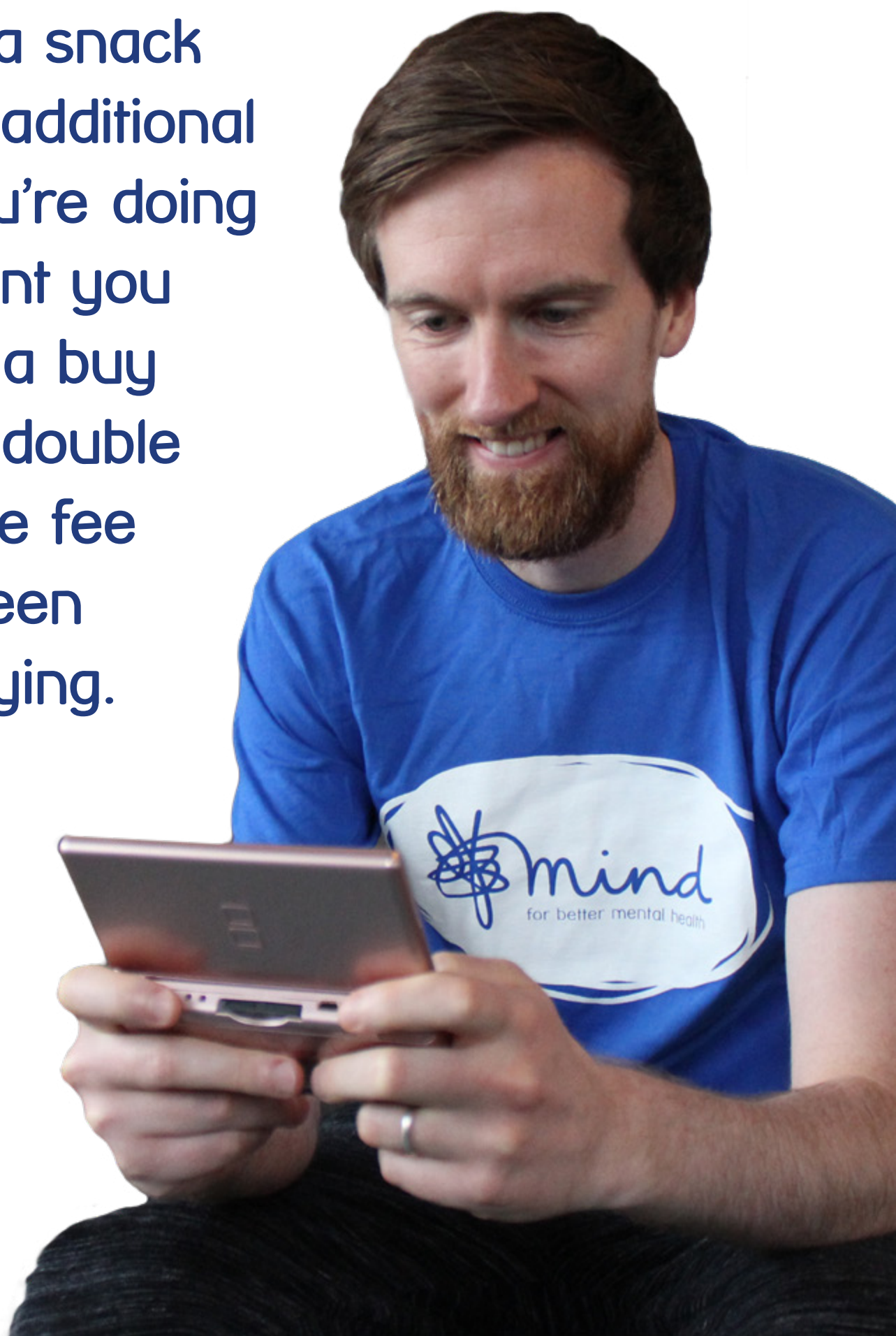
Drop us an email at
gaming@mind.org.uk

if you would like to receive one of our fundraising packs, to spruce up your event with Mind banners, information on what we do and how your support helps, posters and our donation boxes for those last minute extra donations.

Boost that fundraising!

What other ways could you raise some additional money at your gaming fundraiser?

It could be a snack sale, or an additional raffle. If you're doing a tournament you could offer a buy back in for double the entrance fee for those keen to keep playing.





Share your fundraising page

Finally keep sharing what you are doing with your friends and family.

1 in 4 of us will experience a mental health problem in any given year, so you will be surprised how many people will want to support your event. Share the link to your fundraising page on all your different social media channels and be proud of the difference you're making for those with mental health problems.





Be kind to yourself – you deserve it

You've doing something amazing by holding a gaming event and raising vital funds for Mind.

No matter how many people take part, whether you raised pennies or pounds, your fundraising will make a difference to someone in real need of mental health support – and so will the awareness of Mind and mental health you've raised by taking part. You are our hero. Thank you!

If you need further support for your event, please contact us on gaming@mind.org.uk





play for better mental health

Find us on:



@MindCharity



mindcharity



@mindforbettermentalhealth



Mind

#switchoffgameon

mind.org.uk

gaming@mind.org.uk

Charity reg no. 219830.