

For better mental health

Mind (The National Association for Mental Health)

Report and financial statements

For the year ended

31 March 2011

Company number: 424348 Charity number: 219830

Granta House, 15-19 Broadway, Stratford, London E15 4BQ

www.mind.org.uk

Report of the Council of Management

Year ended 31 March 2011

Patron

HRH Princess Alexandra, The Hon. Lady Ogilvy KG GCVO

President

The Rt Hon. the Lord Bragg

Vice Presidents

Mary Applebey CBE

The Most Rev. and Rt Hon. Archbishop of Canterbury

Professor Alan Clark CMG

The Free Churches Moderator

The Very Reverend Chief Rabbi

Trustees as at 30 September 2011

Honorary Officers

David Henry OBE ♦ ⊗# +* Chair and elected trustee

Alison Cowan ♦+* Vice Chair-External Relations and elected trustee

Ryan Campbell ⊗* Vice Chair-Networks and elected trustee

Michael Starkie #+* Treasurer and co-opted trustee

Trustees co-opted by Council

Divya Gandhi ◆ Lesley Dixon #+ Neil Rodgers ⊗

Sir Paul Britton CBE ◆*

Steve Young ⊗

Trustees elected

Andrea Woodside ⊗ (from 1 December 2010)

Kate Watts #

Linda Seymour → (from 1 December 2010)

Melanie Brooks ⊗

Sub-committee membership of Council of Management

◆External Relations > Pwyllgor Cymru

⊗ Networks + Audit

Business Management * Remuneration

Other trustees who served during the year to 31 March 2011

Amanda Coull (to 22 August 2011)

Eileen Wareham (to 1 September 2010)

Richard Giles (to 2 December 2010)

Richard Jackson (to 2 December 2010)

Shaun Johnson (to 15 March 2011)

Chief Executive and Company Secretary

Paul Farmer

Report of the Council of Management (continued)

Year ended 31 March 2011

Report of the Council of Management

The Council of Management presents its report with the financial statements of Mind for the year ended 31 March 2011.

Objectives

Mind's mission:

Our vision is of a society that promotes and protects good mental health for all, and that treats people with experience of mental distress fairly, positively, and with respect.

The needs and experiences of people with mental distress drive our work and we make sure their voice is heard by those who influence change.

Our independence gives us the freedom to stand up and speak out on the real issues that affect daily lives.

We provide information and support, campaign to improve policy and attitudes and, in partnership with independent local Mind associations, develop local services.

We do all this to make it possible for people who experience mental distress to live full lives, and play their full part in society.

Mind's values are:

Informed: People with experience of mental distress drive all we do.

Diversity: We respect everyone's experience and ensure inclusion is at the heart of our work.

Partnership: We are committed to working with our networks and all who will help us achieve our

mission.

Integrity: Our independence ensures our integrity – we are never compromised.

Determined: We will never give up challenging discrimination and campaigning for better mental

health.

Activities and public benefit

To achieve its mission, Mind campaigns on behalf of people with mental health problems, provides support for the independently run 169 local Mind associations, and provides direct information through telephone helplines, publications and website.

Mind's beneficiaries include the one in four who experience mental distress in any one year and the wider population of England and Wales whose wellbeing we aim to improve and maintain.

Mind's trustees confirm that the activities of the charity are carried out, in line with its objectives, for the benefit of the public, and the impact of our work on our beneficiaries is a key criterion when deciding what activities to undertake and how best to achieve our mission. Mind's trustees therefore confirm that they have complied with the duty in section 4 of the Charities Act 2006 to have due regard to the public benefit guidance published by the Charity Commission in determining the activities undertaken by the charity.

Report of the Council of Management (continued)

Year ended 31 March 2011

Organisational structure

Mind (The National Association for Mental Health), referred to here as Mind, is a charity, constituted as a company limited by guarantee and not having a share capital. Mind is governed by a board of trustees forming the Council of Management, as constituted by Mind's Memorandum and Articles of Association. Members of Council are both trustees of the charity and directors of the company.

Mind's consolidated figures include Mind; it's wholly owned subsidiary Minds Matter (Trading Activities) Limited, and connected trusts – the Elliott Charity and The Mary Hemingway Rees Memorial Fund.

Minds Matter (Trading Activities) Limited carries out the marketing, distribution and sale of donated goods as agent for Mind and receives income from Christmas card sales and other merchandise. The subsidiary does this through some 119 charity shops and gifts its profits to Mind.

The Mind network consists of Mind together with about 169 local Mind associations (local Minds) which are affiliated to Mind. The local Minds are separate charities in their own right, and are responsible for their own financial affairs and statements. These statements do not include the local Mind association accounts. The total gross income of local Minds is some £95million, which together with that of Mind of £27 million gives the total Mind network gross income of £122 million.

Governance and management

Council of Management consists of up to sixteen trustees drawn from Mind's individual and affiliated local Mind association membership. Up to eight trustees are elected by the members of Mind, and up to eight members are co-opted by Council. The election or appointment of trustees is set out in the Articles of Association of Mind. The Honorary Officers are elected by Council from among its members.

The membership of Council must include so far as it is practicable:

- a minimum of 50 per cent with personal experience of mental distress
- one member of the Mind Link National Advisory Panel (chosen by Mind Link members)
- · at least two individuals from black or minority ethnic communities, and
- at least one individual living in Wales.

Terms of office are for three years and trustees may serve up to a maximum of three terms.

New trustees are given a structured induction day, and training and development needs are established and met on an individual basis and reviewed each year.

The Council of Management has six subcommittees. The External Relations, Networks and Communities, Business Management Committees and Pwyllgor Cymru meet quarterly before the Council of Management and have delegated responsibilities for relevant areas of work. External Relations has oversight of our policy, campaigning, communications, legal and information work. Networks Committee has oversight of support of local Minds and other networks, involvement, governance and grant giving. Business Management includes oversight of finance, investments, fundraising and staff matters. Pwyllgor Cymru has oversight of Mind's work in Wales. There is also an Audit Committee, which meets at least twice a year and reports to Council. Finally the Remuneration Committee determines the policy and arrangements for the pay of the Chief Executive and the senior management team.

Report of the Council of Management (continued)

Year ended 31 March 2011

Governance and management (continued)

A board assessment is carried out each year, to evaluate how well Council of Management functions and how it can improve in future. Annual audits including diversity of the board is carried out, and at the year end 70% of us bring direct experience of mental distress to our roles.

The day-to-day management of the charity is delegated to the Chief Executive, who reports to the Council of Management. Staff are led by the Chief Executive through six directorates: External Relations, Network and Communities, Business Development, Mind Cymru, Fundraising, and Finance and Resources, and also through the Time to Change central management team.

Statement of responsibilities of Members of Council

Company law requires the Members of Council to prepare financial statements for each financial period, which give a true and fair view of the state of affairs of the charity and its subsidiaries and of their incoming resources and application of resources for that period. In preparing those financial statements, the Members of Council are required to:

- select suitable accounting policies and then apply them consistently
- make judgements and estimates that are reasonable and prudent
- state whether applicable account standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Members of Council are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In determining how amounts are presented within items in the statement of financial activities and balance sheet, the Members of Council have had regard to the substance of the reported transaction or arrangement, in accordance with generally accepted accounting principles or practice.

So far as each of the Members of Council is aware at the time the report is approved there is no relevant audit information of which the company's auditors are unaware, and the directors have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Report of the Council of Management (continued)

Year ended 31 March 2011

Trustees' report: Activities, achievements and future plans

The year to 31 March 2011 was the second year of Mind's 2009-12 strategy, and overall it has been a positive year.

We are operating in a challenging external environment with considerable change at a government and policy level and with the ongoing impact of the recession and cuts in funding and services.

Changing society – public attitudes

Our aim	What we did
Continue Time To Change to achieve 5% shift in public attitudes and 5% reduction in discrimination by 2012.	The first research was published during the year, and the latest surveys show that there has been a 2.2% improvement in attitudes and a 4% reduction in discrimination. The campaign advertising has reached over 34 million people in England.
	A new advertising campaign <i>Don't get me wrong</i> launched in September 2010 based on a social experiment revealing discrimination when looking for a date and a new flatmate. This was launched at the Emirates Stadium, at the same time as our partnership with the FA Premier League, which aims to make football more open to people with mental health problems and to use the sport to reach new audiences.
Raise profile of Mind through media work.	2010-11 was a record breaking year with national mentions up 27%. We continue to advise on scripts including Eastenders, Casualty and Doctors. We also worked with celebrities Duncan Bannatyne, Beverley Callard and Phillips Idowu to help promote our campaigns and fundraising activities.
	The revamped Mind Mental Health Media Awards were held at the BFI to an audience of 400 media professionals.
	Social media is becoming increasingly important. We have increased our social media followers to over 10,000 Facebook 'friends' and developed our Twitter and blogging presence.

What next?

• Continue **TTC** to achieve 5% shift in attitudes and 5% reduction in discrimination by 2012.

Report of the Council of Management (continued)

Year ended 31 March 2011

Activities, achievements and future plans (continued)

Changing society - policy and practice

Our aims	What we did
Achieve a 5% increase in employers willing to employ people with experience of mental health problems by 2012.	We launched Mind's new Taking care of business campaign to improve mental health in the workplace in May 2010, with great success in engaging employers and media coverage.
	As well as supporting employers and employees to create mentally healthy workplaces and improve their policies and practices, we have developed strong relationships with key employment players like the Federation of Small Businesses.
	Mind Workplace provided training and consultancy on mental health for a range of employers, helping to enhance productivity by improving business practices.
Campaign on discrimination, debt and poverty, inpatient treatment and alternatives for crisis and acute care, personalisation and choice of treatment.	This was a very busy year with the General Election and followed by a plethora of new public policy announcements.
	Our influence has increased in Parliament including our work on the Government's mental health strategy, <i>No Health without Mental Health</i> , NHS reforms, welfare reform and involvement in the Harrington Review on Work Capability Assessment. Other achievements include:
	 We issued guidance to police and to prosecutors which helped to increase awareness of victimisation.
	- We secured a commitment from the Government to repeal a ban preventing some people with mental health problems standing for Parliament by December 2012.
	- We secured a Government commitment to invest £400 million into improving access to psychological therapies.
	- We secured a Government commitment to tackle bailiff practices, and refreshed our debt and recession research.
	- We launched a service user led independent inquiry into acute and crisis care services, to report in November 2011.
Take legal cases to challenge discrimination.	We helped a victim of rape who had mental health problems with their case, raising awareness with mental health lawyers.

- Achieve a 5% increase in **employers** willing to employ people with experience of mental health problems by 2012 through campaigning and Mind Workplace.
- Continue campaigns on discrimination, debt and poverty, inpatient treatment and alternatives for crisis and acute care, personalisation and treatment choice.
- Continue to take legal cases to challenge discrimination.

Report of the Council of Management (continued)

Year ended 31 March 2011

Activities, achievements and future plans (continued)

Creating mentally healthy communities

Our aims	What we did
Develop Mind's wellbeing approach and evaluate three pilot projects.	The wellbeing pilots run by local Minds were completed and evaluated. The wider consideration of Mind's approach to wellbeing was agreed to be included in the development of the new strategy for 2012-16.
Work with local Minds to increase their scope, quality and influence through quality standards, a new membership agreement, launch of a new support hub and helpdesk, and agreeing a Mind in Wales model.	These are challenging times, particularly for service delivery charities, and local Mind numbers have reduced from 181 to 169 in the year due to mergers, closure and disaffiliations, although there is one new local Mind in Manchester. The reduction in numbers does not correlate to a weakening of reach: local Minds provide about 1,600 services to a quarter of a million people.
Provide direction and leadership to national issues affecting local communities through personalisation, capacity building and Mind in Wales.	 Working closely with local Minds, we have given strategic support on many issues including employment and personalisation improved capacity and sustainability with a resilience toolkit and £73k grants
	supported collaborative working and mergers, including joining the set up of the Disability Works UK consortium to contract for Work Programme schemes, and developing a Mind vehicle for contracting
	- set up Mind to Mind, the new support helpdesk, which responded to over 2,500 enquiries
	up to the year end 27 local Minds had achieved the higher levels of quality standards.
	Work on the new membership agreement and Mind in Wales will be completed in the current year.

- Improve capacity and sustainability in **local Minds**, through visible leadership, and support with personalisation.
- With local Minds, review the **network relationships** and update the affiliation agreement to make fit for purpose.
- Support leadership in the network to improve impact for our beneficiaries.
- Agree and implement a **Mind in Wales** model to promote a strong and coherent network.

Report of the Council of Management (continued)

Year ended 31 March 2011

Activities, achievements and future plans (continued) Giving people a voice

Our aims	What we did
Ensure planning, implementation and evaluation and governance of Mind's activities are informed by our beneficiaries.	Mind's governance structures must contain a minimum of 50% of people who bring direct experience of mental distress to our roles; currently the percentage for Council is 70% at the year end.
	Mind's work has been enhanced through participation in a wide range of issues including psychological therapies, welfare reform, health and social care reforms, disability hate crime, debt and men's mental health.
Empower people with mental health problems to be active	Through Open Up we have supported over 150 people to tackle discrimination in their communities.
citizens through local influencing and Open Up.	We established a pilot to improve people's ability to influence local decision makers.
Improve involvement by training and supporting staff:	We are developing more structured ways for a broader and more diverse range of people with lived experience to get involved in Mind and our work. Involvement is a core competency for all Mind staff.
	Mind Cymru have achieved Investors in Volunteers status for their work with service user volunteers.

- Have a framework to **support volunteering** in Mind.
- Complete local influencing project pilots.
- Continue to support people to tackle discrimination through **Open Up**.
- **Increase the number of people involved in Mind** through the skilling up of staff, and broadening and diversifying the pool of people with direct experience that we reach.

Report of the Council of Management (continued)

Year ended 31 March 2011

Activities, achievements and future plans (continued)

Providing direct support

Our aims	What we did
Significantly increase our reach through Mind's information services by 2012	We aimed to double the reach of information this year, and we exceeded this by 14% to reach 2.1 million via publications or answering enquiries. While the need for printed publications is dropping, online access to these is increasingly popular.
	We achieved the Information Standard Quality Mark and changed the Mind Infoline and Mind's Legal advice service numbers to ones that are charged at 'local from anywhere' rates. The help lines have seen an increase in calls relating to benefits and employment.
Support individuals and local communities to improve physical and mental wellbeing through Ecominds grants and Time to Get Moving events.	The remaining Ecominds grants have now been awarded making 130 projects to promote the benefits of ecotherapy and social contact. At the year end, 51 were up and running, involving over 3,000 volunteers including 73% who have experienced mental health problems. After taking part in the scheme, 14% have moved into work, volunteering or education.
	The Time to Get Moving mass participation events between June and October 2010 engaged over 45,000 participants in 278 different events. While this was a 69% increase over the previous year, it missed the target of 84,000 participants.
	We also supported trainers in Wales to deliver Mental Health First Aid training and Applied Suicide Intervention Skills Training to a range of professionals and public bodies. The Mental Health First Aid training was developed for young people in the year.

- Continue to increase our reach through Mind's **information** services by 2012, through working closely with the brand development to have a consistent tone and style.
- Continue to support individuals to improve their mental health through getting
 involved in Ecominds environmental projects to improve confidence and self-esteem
 and physical health.

Report of the Council of Management (continued)

Year ended 31 March 2011

Activities, achievements and future plans (continued) Developing the organisation

Our aims	What we did
Develop a communication and media strategy.	Both strategies are now complete, approved and are being implemented.
Align the development of the Mind brand with the new communications strategy.	The Mind brand is being refreshed following research to bring it into line with our communications and fundraising strategies.
Develop a new IT strategy and improve integrated working through the new Customer Relationship Management database.	The IT strategy is now complete. The CRM database has been developed during the year but took much longer than expected, and is now to launch in Autumn 2011.
Maximise our fundraising potential.	Work has begun to maximise fundraising potential alongside our work on refreshing the Mind brand.
Develop the 2012 – 2016 Strategic Plan and implement a more structured evaluation of our work and impact.	We are developing the 2012-16 strategic plan and alongside this an evaluation framework so that we can demonstrate the impact that Mind makes.
	In Spring 2011, thousands of people filled out our consultation survey on Mind's future direction, which has contributed to the new plan.

- Complete the new strategy and evaluation framework
- Complete the brand refresh and roll out the individual giving project
- Continue the roll out of the communications strategy
- Implement the ICT strategy and new database.

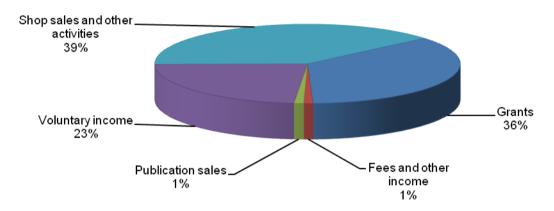
Report of the Council of Management (continued)

Year ended 31 March 2011

Financial review

Once again, and despite the challenging climate, Mind has had a good financial year, leaving the charity well placed to weather current and future challenges. The Statement of Financial Activities (SOFA) for the year is set out within the financial statements.

Income



Turnover of almost £27 million was in line with our expectations after a record income of £31 million the previous year. The decrease in turnover was due to the expected reduction in the Ecominds and Time to Change programme activity as they progress, with the previous year being the highest year of expenditure for both programmes. In the year to March 2011 most of the remaining Ecominds grants were awarded, and the coming years will show lower financial activity although the projects themselves are now running at full tilt. The year reported on was the fourth of the five year Time to Change programme, and projects have six months to run until October 2011. However, we are delighted that we have obtained funding of £20 million for a second phase of Time to Change for the next four years, which will be jointly funded by the Department of Health and Comic Relief.

Voluntary income of £6.2 million decreased by 12% from the previous year mainly due to a decline in legacy income. Legacies are by nature unpredictable and expected to fluctuate from year to year. Donations continue to be very competitive, and at £3 million these were 13% less than the previous year. Challenge Event income of £1.3 million showed an increase of 36%, particularly from running events and 'do your own thing' challenges.

In activities for generating funds, sales in the Minds Matter charity shops increased by 6% to a record of £10 million, boosted particularly by the successful introduction of gift aid relating to donated goods in the previous year.

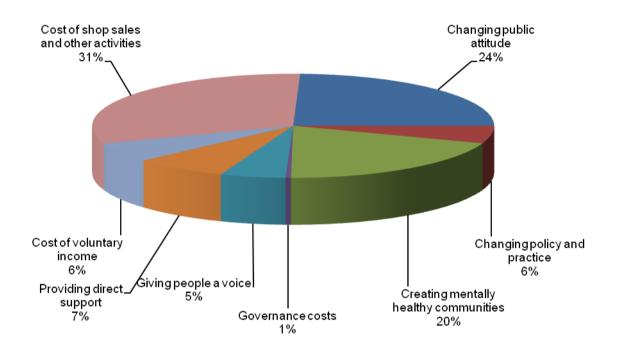
Income from charitable activities consists of income relating to the sale of services, publications and training, and of restricted income for specific work. The latter includes grants from The Welsh Government for work in Wales, from the Department of Health under their Opportunities for Volunteering grants scheme and this year over £4.4 million grant funding from the Big Lottery Fund and Comic Relief for the Time to Change programme and £2.7 million from the Big Lottery Fund for the Ecominds project.

Report of the Council of Management (continued)

Year ended 31 March 2011

Financial review (continued)

Resources expended



Fundraising costs and performance

Mind continues to rely heavily on voluntary, shop and grant income to enable us to carry out our charitable activities. We have to work hard to raise this income, particularly as mental health is not generally seen by the public as the most attractive cause compared with those of many other charities. This income is crucial so that we can maintain our independence as a campaigning charity.

While the costs of recruiting donors and running shops are high, these remain very effective ways of raising net unrestricted income for Mind to spend on our charitable purpose. The costs of raising voluntary income increased in the year due to the higher Challenge Event activity and income. Mind fundraising cost ratios are comparable to other charities that undertake similar methods of fundraising. While direct mailing is not the most popular forms of fundraising with some of the public, it does work, bringing in essential voluntary income that Mind needs to carry out our charitable work.

The Minds Matter charity shops brought in a record net profit to the charity of nearly £1.7 million, which was 5% higher than the previous year. While there has been pressure on costs in the shops, the gift aid recovery continued to significantly help this increase in profit.

Report of the Council of Management (continued)

Year ended 31 March 2011

Financial review (continued)

Charitable expenditure

Charitable expenditure of £17 million was 15% less than the previous year, mainly due to £3.6 million less expenditure on Ecominds and the Time to Change programme, which was as expected for this stage of these programmes, and as mentioned in the earlier section on income.

Changing public attitude: The decrease from £7.3 million to £6.7 million is due to a decrease in expenditure for the Time to Change programme. Total expenditure from the Time to Change programme includes £722,000 of project funding to Local Minds and £2.3 million to Rethink to run the media campaign to combat stigma and discrimination.

Changing policy and practice: These costs mainly consist of staff working on policy and campaigning objectives and sponsoring research work. Notable work last year includes our work with refugees and asylum seekers, campaigning on acute crisis care and local influencing. We continued to fund the Care Evaluation research, which is being carried out by the University College London. The total cost of this area increased by 10% in the year.

Creating mentally healthy communities: Expenditure in this area decreased by 24% from £7.1 million to £5.3 million, which is due to the Ecominds grants scheme. However, a total of £2.4 million of grants were awarded to institutions including local Minds engaged in community environmental projects involving mental health service users. Under various schemes, £1.8 million was paid out to local Minds for their work.

Giving people a voice: The decrease of 19% from to £1.8 million to £1.4 million was due to the decrease in the Ecominds scheme and in activities within the Time to Change programme.

Providing direct support: Expenditure of £2 million in this area was similar to last year. Activities in this area includes our infoline, legal work including legal advice line, publication of many booklets and information on mental health related subjects, mental Health First Aid training and suicide prevention work.

Reserves and reserve policy

Overall, expenditure in the year exceeded income and the net incoming resources were a deficit of £668,000. This was a smaller deficit than planned, partly due to some delays in expenditure with activities taking longer than planned and partly due to the good results from events fundraising and the retail shops.

We also made unrealised investment gains of £138,000 and there was an actuarial gain of £1 million on the defined benefit pension scheme. These are shown in the SOFA to reach the net movements in funds of £537,000. After separating out the designated fixed asset fund representing reserves tied up in tangible assets, and the negative pension reserve, Mind's general reserves decreased from £6.8 million to £6.6 million at the end of the year.

Mind's policy is to maintain general reserves to give financial stability to the charity and to its activities. General reserves exclude restricted funds and reserves invested in tangible fixed assets and they allow Mind to manage the risks that it faces and to fund future work to achieve its aims.

Report of the Council of Management (continued)

Year ended 31 March 2011

Trustees have reviewed the reserve policy during the year. While the policy continues to maintain a general reserve in the range of four to six months of unrestricted expenditure, it was agreed that the expenditure base should reflect all the expenses incurred in generating revenue for the organisation, which help Mind in fulfilling its charitable remit, as well as charitable expenditure.

Applying this principle, the four to six months' cover of expenditure produces a desirable range of reserves of between £5.8million to £8.7 million. Our general reserve currently stands at £6.6 million which is within the desirable range. We will work to maintain the reserve targets without in any way compromising the pressing charitable activities that we are committed to undertake.

Risk management and key policies

Risk management

Council has overall responsibility for risk management and trustees review the analysis, assessment and management of risks on an annual basis alongside the consideration of strategic direction. Council can provide reasonable assurance that the major risks to which the charity is exposed have been reviewed and systems established, or in some cases planned, to mitigate those risks. The major risks identified include concerns about income, and staff management capacity.

Pension provision

Although the final salary scheme is now closed for future accrual, it remains a significant risk for the charity. The deficit as valued by FRS17 is included in the balance sheet as a long-term liability and balanced by a negative pension reserve. This negative reserve is not deducted from general reserves, as the liability is long term, with repayment being spread over the next few years. The triennial valuation continues to be used to calculate the repayments required, and the payments are incorporated into Mind's long term financial planning, so that these commitments can be met as they fall due in the future.

Investment powers, policy and performance

The trustees have the power to invest in such assets as they see fit. We have reviewed our investment strategy, policy and management in the year, and confirmed our policy of maximising total return on investment. Following a tender process, we changed investment managers from UBS to Newton Investment Management in January 2011.

In order that Mind is, and is seen to be absolutely independent of the medical drug sector, Mind's ethical investment policy is not to hold any investment in companies in the healthcare sector that produce drugs. To achieve this Mind's investments are in a segregated portfolio rather than a pooled fund, and Newton have discretionary management of the portfolio. Mind believes in a positive socially responsible approach to investment and delegates this to Newton who are a signatory to the UN Principles of Responsible Investment. Newton act on our behalf in voting and engaging with companies on a number of environmental, social and governance issues, and report on this to us quarterly.

Performance is measured by comparing income to targets set at the beginning of the year, and measuring capital growth against relevant benchmarks. Dividend investment income was as expected but interest on cash balances was much less as interest rates remained low during the year. Capital gains over the year were slightly better than the benchmark, at 16.8% compared with a 16.5% rise in the benchmark.

Report of the Council of Management (continued)

Year ended 31 March 2011

Grant-making policies

Mind gives grants to third parties to carry out projects that help achieve our charitable objectives. Grants are openly advertised and awarded by assessment panels. Mind provides assistance in supporting grant funded projects and monitors performance and outcomes on a regular basis.

Diversity and disability

Mind is strongly committed to developing the diversity of staff and volunteers through equal opportunity policies and practice. This includes encouraging applications from those who consider themselves disabled, particularly those who have experience of mental distress. Over half of our staff have experience of mental distress and about a third use or have used mental health services.

Volunteers

Mind is also greatly indebted to its volunteers for their commitment, time and skills. This includes all volunteers that help with Mind's work, whether directly helping in Mind's offices or indirectly helping for example by completing surveys or contributing to Mind's campaigns. In particular the Minds Matter charity shops could not run without the support of some 1,700 volunteers.

More and more people carry out voluntary fundraising activities for Mind, often being sponsored for challenging activities such as running marathons, trekking and cycling and we thank them all for their energetic support.

Thank you

Mind could not exist without funding from individual donors, companies, trusts, public bodies and other associations, and we thank all for their support. We would like to record our thanks to all of the staff of Mind and Minds Matter, who show much dedication and commitment to their work and to the charity. Also we would like to thank staff and volunteers at the local Mind associations for their part in working with Mind to contribute to our shared objectives to improve mental health for everyone.

Auditors

A resolution reappointing haysmacintyre will be proposed at the AGM in accordance with S485 of the Companies Act 2006.

On behalf of the Council of Management

David Henry

Chair

Michael Starkie Honorary Treasurer

mund

Registered Office: Granta House 15-19 Broadway

Stratford

London E15 4BQ

28 September 2011

Independent auditors' report to members of Mind

Year ended 31 March 2011

We have audited the financial statements of mind (the National Association for Mental Health) for the year ended 31 March 2011 which comprise the Consolidated Statement of Financial Activities, the Group and Parent Charitable Company Balance Sheets, the Consolidated Cash Flow Statement and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinion we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the Trustees' Responsibilities Statement set out on page four, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

We have been appointed as auditor under the Companies Act 2006 and report in accordance with regulations made under that Act.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the group's and the parent charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the annual report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the parent charitable company's affairs
 as at 31 March 2011 and of the group's incoming resources and application of resources,
 including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the Companies Act 2006.

Independent auditors' report to members of Mind

Year ended 31 March 2011

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- the parent charitable company has not kept proper and adequate accounting records or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company's financial statements are not in agreement with the accounting records or returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or

• we have not received all the information and explanations we require for our audit.

Bernie Watson (Senior statutory auditor) for and behalf of haysmacintyre, Statutory Auditor

Fairfax House 15 Fulwood Place London WC1V 6AY

29 September 2011

Consolidated statement of financial activities

Incoming resources Incoming resources from generated fu	Note nds	Unrestricted funds £'000	Restricted funds £'000	Total 2011 £'000	Total 2010 £'000
Voluntary income	2	6,232	-	6,232	7,061
Activities for generating funds Shop income Raffle and other activities Total funds generated from activities	3	9,998 313 ——————————————————————————————————	- - - -	9,998 313 10,311	9,440 170 9,610
Investment Income	4	138	-	138	83
Incoming resources from charitable activities Changing public attitude Changing policy and practice Creating mentally healthy communities Giving people a voice Providing direct support Total incoming resources from charitable activities	5	65 5 136 16 315 ———	4,712 246 3,376 616 543 	4,777 251 3,512 632 858 ——————————————————————————————————	6,270 633 5,344 974 971 ———————————————————————————————————
Total incoming Resources		17,218	9,493	26,711	30,946
Resources expended Cost of generating funds Voluntary income Fundraising trading Shop costs Raffle and other activities	6	1,677 8,463 49	- - -	1,677 8,463 49	1,462 7,991 34
Total costs of generating funds		10,189		10,189	9,487
Net incoming resources available for charitable activities		7,029	9,493	16,522	21,459

Consolidated statement of financial activities

	Note	Unrestricted Funds £'000	Restricted funds £'000	Total 2011 £'000	Total 2010 £'000
Charitable activities: Changing public attitude Changing policy and practice		1,716 1,198	4,987 295	6,703 1,493	7,385 1,652
Creating mentally healthy communities Giving people a voice Providing direct support		2,039 809 1,335	3,350 624 717	5,389 1,433 2,052	7,123 1,776 2,066
Total charitable activities	7	7,097	9,973	17,070	20,002
Governance costs Total resources expended	10	120 17,406	9,973	120 27,379	103 29,592
Net incoming resources		(188)	(480)	(668)	1,354
Other recognised gains / (losses) Gain on investments Actuarial gain / (loss) on defined		183	-	183	388
benefit pension scheme	23	1,022		1,022	(1,229)
Net movement in funds	12	1,017	(480)	537	513
Balances brought forward		6,996	1,687	8,683	8,170
Balances carried forward		8,013	1,207	9,220	8,683

All transactions are derived from continuing activities.

[•] All recognised gains and losses are included in the Statement of Financial Activities.

Consolidated balance sheet

Year ended 31 March 2011

		20	11	20	10
	Note	£'000	£'000	£'000	£'000
Fixed assets					
Tangible assets	14		2,454		2,363
Investments	15		3,313		3,175
			5,767		5,538
Current assets					
Stocks		291		271	
Debtors	16	6,228		6,861	
Cash at bank		2,997		3,885	
Cash in hand		239		138	
		9,755		11,155	
Creditors: amounts falling due					
Within one year	17	(5,234)		(5,780)	
Net current assets			4,521		5,375
Total assets less current liabilit	ies		10,288		10,913
Creditors: amounts falling due					
After one year	23		(1,068)		(2,230)
Net assets			9,220		8,683
Funds					
Restricted funds Unrestricted funds:	18		1,207		1,687
Designated fixed asset fund	19		2,454		2,363
General reserves	10		6,627		6,863
Pension reserves			(1,068)		(2,230)
			9,220		8,683

The financial statements were approved and authorised for issue by the Council of Management on 28 September 2011 and were signed below on its behalf by:

David Henry Chair Michael Starkie Honorary Treasurer

Balance sheet (charity only)

Year ended 31 March 2011

		20	11	20 ⁻	10
	Note	£'000	£'000	£'000	£'000
Fixed assets					
Tangible assets	14		2,454		2,363
Investments	15		3,313		3,175
			5,767		5,538
Current assets					
Stocks		98		94	
Debtors	16	6,517		7,074	
Cash at bank		2,767		3,568	
Cash in hand		7		7	
		9,389		10,743	
Creditors: amounts falling due		,		,	
Within one year	17	(4,923)		(5,423)	
Net current assets			4,466		5,320
Total assets less current liabilities	es		10,233		10,858
Creditors: amounts falling due					
After one year	23		(1,068)		(2,230)
Net assets			9,165		8,628
Funds					
Restricted funds	18		1,152		1,632
Unrestricted funds: Designated fixed asset fund	19		2,454		2,363
General reserves			6,627		6,863
Pension reserves			(1,068)		(2,230)
			9,165		8,628

The financial statements were approved and authorised for issue by the Council of Management on 28 September 2011 and were signed below on its behalf by:

David Henry Chair Michael Starkie Honorary Treasurer

Consolidated cash flow statement

			2011		010
	Note	£'000	£'000	£'000	£'000
Net cash (outflow) / inflow from operating activities	Α		(431)		1,914
Returns on investment and servicing of finance					
Income from investments Bank and loan interest received		113 25		47 36	
			138		83
Taxation paid			(3)		(3)
Capital expenditure Purchase of tangible fixed assets Purchase of investments Proceeds from sale of tangible fixed asset Proceeds from sale of investments	is	(536) (1,025) - 1,070		(419) (2,904) 1 969	
			(491)		(2,353)
Decrease in cash	В		(787)		(359)

Notes to the consolidated cash flow statement

A.	Reconciliation of net movement in funds to net cash flow from operating activities	2011 £'000	2010 £'000
	Net movement in funds	537	513
	Adjustment for: Depreciation charge Unrealised gain on investments Realised loss / (gain) on investments Realised loss on disposal of tangible fixed assets Interest receivable and received Income from investments Taxation charge	420 (227) 44 25 (25) (113) 3	438 (191) (197) 17 (36) (47) 3
	Cash from operations before working capital charge	664	500
	(Increase) / decrease in stock Decrease / (increase) in debtors (Decrease) / increase in creditors	(20) 633 (1,708)	3 (3,615) 5,026
	Net cash (outflow) / inflow from operating activities	(431)	1,914

B.	Analysis of net funds	As at 1 April 2010 £'000	Cash flow £'000	As at 31 March 2011 £'000
	Cash at bank	3,885	(888)	2,997
	Cash in hand	138	`101 [′]	239
		4,023	(787)	3,236

Notes to the financial statements

Year ended 31 March 2011

1. Accounting policy

Basis of accounting

The financial statements are prepared under the historical cost basis, modified by the revaluation of investments, and in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (SORP 2005, revised), Companies Act 2006 and with applicable accounting standards.

Group financial statements

Group financial statements have been prepared in respect of Mind and its wholly owned subsidiary Minds Matter (Trading Activities) Limited (see note 13) together with connected trusts the Elliott Charity and Mary Hemingway Rees Memorial Fund (see notes 26 to 27). In accordance with Section 408 of the Companies Act 2006, no separate Statement of Financial Activities is presented for Mind. The results are consolidated on a line-by-line basis.

Fund accounting

Restricted funds are funds subject to specific restricted conditions imposed by the donors.

Unrestricted funds comprise accumulated net movement in general funds. They are available for use at the discretion of the trustees in furtherance of the general charitable objectives.

Designated funds are amounts that have been put aside at the discretion of the Council of Management. At the year end they comprised of a fixed assets fund which represents the extent to which funds are invested in property for use by the charity, and therefore are not available for other purposes.

Pension reserves represent the deficit in the defined benefit pension scheme, which was closed for future accrual on 31 July 2002 (see note 23).

Incoming resources

Voluntary income is recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability. Legacies with continuing life interest are not recognised in the financial statements, as they do not meet all these criteria.

Income from shop sales, raffles and other activities are recognised as earned.

Income from investments is recognised on a receivable basis.

Income from charitable activities include income received under contract or sale, or where entitlement to grant funding for specific projects undertaken by the charity is recognised as earned (as the related goods and services are provided). Income from sales of publication and courses are recognised as earned.

Some income from charitable activities including grants income is apportioned between two or more categories of charitable activities on a basis consistent with the use of resources.

Notes to the financial statements

Year ended 31 March 2011

1. Accounting policy (continued)

Other incoming resources comprised of one-off and irregular income recognised using the same criteria for voluntary income.

Volunteers and donated services

The value of services provided by the volunteers is not incorporated in these financial statements. Further details of contributions from volunteers can be found in the Report of the Council of Management.

Donated services

Donated services and facilities from other institutions are recognised as income and expenditure and they are incorporated in these financial accounts in charitable income and expenditure. Total donated services and facilities recognised in the accounts is £59,000 for 2011 (2010 £0).

Resources expended

Expenditure is recognised when a liability is incurred. Funding provided through contractual agreements and as agent is recognised when a constructive obligation arises that result in payments being unavoidable.

Costs of fundraising activities are mostly shown in the costs of raising voluntary income but a small portion is allocated to costs of charitable activities for providing information in an educational manner to raise awareness of mental health issues in furtherance of the charity's objectives. The apportionment is based on an assessment of particular activities.

Costs of generating funds are those costs incurred in attracting voluntary income. Costs of fundraising trading are those incurred in trading activities that raise funds.

Some expenditure for charitable activities is apportioned between two or more categories on a basis consistent with the use of resources.

Support costs are costs of services supplied centrally, which have been allocated to activity cost categories on a basis consistent with the use of resources. For example human resources costs have been allocated by the number of staff whereas office property costs have been apportioned by usage of the floor space.

Governance costs include those incurred in the governance of the charity, its assets and those costs associated with constitutional and statutory requirements.

Taxation

Irrecoverable VAT is allocated to the same cost heading as the related expenditure.

Tax recovered for voluntary income under gift aid is allocated to the same income heading as the related income, including gift aid now reclaimed relating to charity shop donations.

Stocks

Stocks are valued at the lower of cost and net realisable value. Stocks of donated goods held in the Minds Matter charity shops are not valued until they are sold.

Notes to the financial statements

Year ended 31 March 2011

1. Accounting policy (continued)

Depreciation

All tangible fixed assets, including freehold properties, are stated in the balance sheet at cost, less depreciation. The depreciation of assets is provided in equal annual instalments over the estimated useful lives of the assets at the following rates:

Freehold property 2% Long leasehold property 2%

Short leasehold property Over the term of the lease

Office furniture and equipment 10 to 20% Computer equipment 25% Motor vehicles 33%

Individual items of capital expenditure in excess of £500 are accounted for as fixed asset additions. Individual items of capital expenditure of £200 or more are accounted for as fixed assets for the trading subsidiary Minds Matter (Trading Activities) Ltd.

Investments

Investments are shown at market value. Unrealised gains and losses represent the movement in the market value in the financial year. Realised gains and losses are calculated as the difference between sale proceeds and the market value at the beginning of the financial year. Unrealised and realised gains and losses are included together in the Statement of Financial Activities.

Pensions

Employees of the charity are entitled to join the group personal pension scheme and employees of the subsidiary Minds Matter (Trading Activities) Ltd are entitled to join one of their defined contribution pension schemes. Employer contributions are charged to expenditure in the accounting period in which they are payable.

Mind operated a defined benefit scheme, which was closed for future accrual on 31 July 2002. The assets and liabilities in the scheme are reported in these financial statements as required by FRS17. Please see the pension note (note 23) for more detail.

2.	Voluntary income	Unrestricted £'000	Restricted £'000	2011 Total £'000	2010 Total £'000
	Donations	3,006	-	3,006	3,451
	Challenge events	1,296	-	1,296	956
	Legacies	1,930	-	1,930	2,654
	Total	6,232	-	6,232	7,061

Notes to the financial statements

Year ended 31 March 2011

3. Minds Matter charity shop results

Total group results from the charity shops included in these financial statements are shown below, some of which is reported in Minds Matter (Trading Activities) Limited accounts and some in Mind's charity only accounts.

				2011 £'000	2010 £'000
	Shop income Other income including rent received Costs of selling goods			9,998 151 (8,463)	9,440 153 (7,991)
				1,686	1,602
4.	Investment income	Unrestricted £'000	Restricted £'000	2011 Total £'000	2010 Total £'000
	Interest received Dividends	25 113	-	25 113	36 47
	Total	138	-	138	83

5. Incoming resources from charitable activities

	Unrestricted £'000	Restricted £'000	2011 Total £'000	2010 Total £'000
Government grants	-	1,245	1,245	1,491
Trusts, foundations and other grants	-	8,248	8,248	12,066
Fees	134	-	134	161
Publication sales	274	-	274	331
Conferences and training	70	-	70	142
Other	59	-	59	1
Total	537	9,493	10,030	14,192

Notes to the financial statements

5.	Incoming resources from charitable activities (continued) Restricted incoming resources by funder:	2011 £'000	2010 £'000
	Welsh Government Grant scheme for Mind Cymru Mental Health First Aid Other	317 162 28	315 201 5
		507	521
	Department of Health Opportunities for Volunteering Refugees and Asylum Seekers Putting Us First Time to Change Speakers Bureau New Horizons Sports and mental health Other	506 - - 133 - - 83 16 - 738	488 112 98 216 (49) 65 - - 930
	Big Lottery Fund Grant Time to Change Ecominds Care Evaluation Research Positive Choices Other	2,965 2,705 54 196 10 5,930	5,174 4,899 135 170 -
	Comic Relief Time to Change Social Enterprise Project Imagine Your Goal	1,458 300 1,758	1,179 16 - 1,195
	Other Northern Rock Foundation City Bridge Esmee Fairbairn Foundation Santander Foundation Money Sense Other	140 50 50 69 251	72 50 48 50 - 313 —
	Total	9,493	13,557

Notes to the financial statements

6.	Cost of generating volu	ntary income	Unrestr £'000	ricted	Restricted £'000	2011 Total £'000	2010 Total £'000
	Donations		1,068		_	1,068	1,015
	Challenge events		372		_	372	206
	Legacies		54		_	54	61
	Support costs allocated		183		-	183	180
			1,677	:	-	1,677	1,462
7.	Resources expended or	n charitable ac					
		Activities undertaken directly £'000	Grant a other funding activition £'000	g of	Support costs £'000	2011 Total £'000	2010 Total £'000
	Changing public attitude	2,856	3,576		271	6,703	7,385
	Changing policy and practice Creating mentally	1,281	-		212	1,493	1,652
	healthy communities	2,060	3,056		273	5,389	7,123
	Giving people a voice	866	433		134	1,433	1,776
	Providing direct support	1,785	-		267	2,052	2,066
		8,848	7,065	:	1,157	17,070	20,002
8.	Support costs		Finance,				
		Management	IT and Office Service	Property costs	Human Resources	2011 Total	2010 Total
	Basis of	Thai ago Hora	OCI VIOC	0000	i koodai ood	Total	Total
	apportionment	Staff £'000	Staff £'000	Area £'000		Costs £'000	Costs £'000
	Charitable activities						
	Changing public attitude Changing policy and	9	131	59	72	271	289
	practice	8	107	38	59	212	252
	Creating mentally						
	Creating mentally healthy communities	9	134	56	74	273	275
	healthy communities	9 4	134 59	56 38		273 134	275 215
	•				33		

Notes to the financial statements

8.	Support costs (continu	ued)					
			Finance, IT and Office	Property	Human	2011	2010
		Management	Service	costs	Resources	Total	Total
	Income generation						
	Voluntary income Raffle and other	5	66	76	36	183	180
	activities	-	3	2	2	7	8
		42	602	371	332	1,347	1,483
9.	Staff costs					Grou	ın
J.	Otan costs					2011	2010
	Wanasandaaladaa					£'000	£'000
	Wages and salaries Social security costs					8,650 766	7,766 670
	Other pension contribut	ions				700 701	710
	Other pension contribut	10113					
						10,117	9,146
	Other pension contributions are made up as follows:					2011 £'000	2010 £'000
	Mind defined benefit scheme related costs					148	173
	Mind defined contribution scheme					519	502
	Minds Matter defined contribution schemes					34	35
						701	710
	See note 23 for more in	formation on the	e pension	schemes.			
	The average number of	ng the					
	year was:					2011	2010
	Shops					Number 321	Number 318
	Changing public attitude					24	23
	Changing public attitude Changing policy and pro					29	19
	Creating mentally health					30	18
	Giving people a voice	.,				13	17
	Providing direct support	:				22	20
	Income generation, sup	port and goverr	nance			37	35
						476	450

Notes to the financial statements

Year ended 31 March 2011

9. Staff costs (continued)

10.

Higher paid employees

The numbers of employees whose emoluments for the year fell	Group		
within the following bands were:	2011 Number	2010 Number	
£60,000 to £69,999	2	4	
£70,000 to £79,999	2	2	
£80,000 to £89,999	1	-	
£90,000 to £99,999	-	1	
£110,000 to £119,999	1	-	

Emoluments include salary and taxable benefits but do not include employer's pension contributions or employer's national insurance. The highest paid employee was the Chief Executive.

£'000

£'000

Governance costs	2011	2010
Total employer contribution paid to the pension schemes for the above higher paid employees	42	47

Governance costs	2011 £'000	£'000
Membership and committees	24	30
Audit costs for the charity	20	19
Management support costs	76	54
	120	103

11. Council of Management emoluments and reimbursed expenses

Total expenses relating to travel and subsistence	2011 £'000 9	2010 £'000 11
	Number	Number
Number of trustees reimbursed	15	10
Number of trustees in office at some time during the year	18	19

Trustee remuneration

No remuneration has been paid to trustees in the year.

Related party transactions

Mind does not have any related party transactions to disclose under FRS 8.

Notes to the financial statements

12.	Net movement in funds	2011 £'000	2010 £'000		
	Net movement in funds is stated after charging:				
	Depreciation	420	438		
	Auditors' remuneration	28	27		
	Other financial services by auditors Tax services	2			
	Internal audit	_	5		
	Payroll administration	11	19		
	Operating lease: land and buildings	2,133	2,099		
	Operating lease: equipment and motor vehicles	128	125		
13.	Results from trading subsidiary, Minds Matter (Trading Activities) Ltd				
	For full financial results for the charity shops see note 3.				
		2011 £'000	2010 £'000		
	Turnover	8,449	8,026		
	Cost of sales	(1,047)	(937)		
	Gross profit	7,402	7,089		
	Other operating income	574	514		
	Operating expenses and administration costs	(7,116)	(6,738)		
	Interest receivable	3	3		
	Profit for the year	863	868		
	Gift aid payable to Mind	(860)	(865)		
	Gift aid payable to Mind	(860)	(865)		

Notes to the financial statements

Year ended 31 March 2011

14. Tangible fixed assets

Group	Freehold properties	Long leasehold properties	Short-term leasehold properties	Furniture, Equipment and vehicles	Total
	£'000	£'000	£'000	£'000	£'000
Cost At 1 April 2010 Additions at cost Disposals	219 - -	1,438 - -	348 20 (17)	4,029 516 (116)	6,034 536 (133)
At 31 March 2011	219	1,438	351	4,429	6,437
Depreciation					
At 1 April 2010 Charge for year Disposals	38 4 -	384 30	270 29 (15)	2,979 357 (93)	3,671 420 (108)
At 31 March 2011	42	414	284	3,243	3,983
Net book value					
At 31 March 2011	177	1,024	67	1,186	2,454
At 31 March 2010	181	1,054	78	1,050	2,363
Mind charity only					
Cost	040	4 400	044	0.050	F 600
At 1 April 2010 Additions at cost	219 -	1,438 -	314 20	3,658 516	5,629 536
Disposals	-	-	(6)	(94)	(100)
At 31 March 2011	219	1,438	328	4,080	6,065
Depreciation					
At 1 April 2010	38	384	236	2,608	3,266
Charge for year Disposals	4 -	30 -	29 (4)	357 (71)	420 (75)
At 31 March 2011	42	414	261	2,894	3,611
Net book value At 31 March 2011	177	1,024	67	1,186	2,454
At 31 March 2010	181	1,054	78	1,050	2,363

Notes to the financial statements

Year ended 31 March 2011

15. Investments

The following movements took place during the year.

	2011 £'000	2010 £'000
Market value brought forward Disposals Additions to investment at cost	3,175 (1,114) 1,025	852 (772) 2,904
Net unrealised gain on revaluation	3,086 227	2,984 191
Market value carried forward	3,313 ======	3,175

The investment portfolio is divided into the following classes and geographic regions:

	2011 £'000	2010 £'000
UK gilt edged UK bonds	199 372	90 388
UK equities	1,300	1,469
Total UK Overseas equities	1,871 1,442	1,947 1,228
	3,313	3,175

16. Debtors

	Group		Mind	
	2011 £'000	2010 £'000	2011 £'000	2010 £'000
Amount due from subsidiary undertaking	-	-	1,203	1,007
Other debtors	207	114	182	86
Prepayments and accrued income	6,021	6,747	5,132	5,981
	6,228	6,861	6,517	7,074

Notes to the financial statements

Year ended 31 March 2011

17.	Creditors				
		Group		Mind	
	Amounts falling due within one year	2011 £'000	2010 £'000	2011 £'000	2010 £'000
	Trade creditors	339	472	271	411
	Other creditors	95	69	95	68
	Income tax and social security	195	228	183	166
	Other taxes	3	3	-	-
	Accruals and deferred income	4,602	5,008	4,374	4,778
		5,234	5,780	4,923	5,423
				======	

18. Restricted funds by activity

	Balance at 1 April 2010 £'000	Incoming Resources £'000	Resources expended £'000	Balance at 31 March 2011 £'000
Time to Change	802	4,946	(5,227)	521
Ecominds	-	2,705	(2,705)	-
Opportunities for Volunteering	11	506	(506)	11
Mind Cymru	-	317	(317)	-
Mental Health First Aid	206	206	(370)	42
ASIST	24	45	(61)	8
Positive Choices	67	208	(175)	100
Care Evaluation Research	30	54	(34)	50
Debt and poverty	43	50	(63)	30
Service Development	6	140	(77)	69
Quality Development	13	50	(56)	7
Local Mind grant Fund	138	4	(45)	97
Refugees and asylum seekers	82	(6)	(46)	30
Information and education	<u>-</u>	63	(50)	13
Other	210	205	(241)	174
Mind restricted funds				
	1,632	9,493	(9,973)	1,152
The Elliott Charity Mary Hemingway Rees	40	-	-	40
Memorial Fund	15	-	-	15
Group restricted funds				
	1,687 ———	9,493	(9,973) ———	1,207 ———

Notes to the financial statements

Year ended 31 March 2011

18. Restricted funds by activity (continued)

Restricted grants are received from a variety of sources including government and trusts and foundations and are for a variety of purposes that help us achieve our strategic goals.

The Time to Change programme aims to create a measurable shift in public attitude and a genuine reduction in discrimination linked to mental health and to improve people's physical and mental wellbeing. The project was launched in October 2007 and is jointly funded by the Big Lottery Fund and Comic Relief. Mind is the lead agency in relation to the funders and is managing and delivering the programme together with partners Rethink and the Institute of Psychiatry. The programme consists of 35 projects carried out by the partners and locally by some local Mind and local Rethink services.

Ecominds is a grant giving project funded by the Big Lottery's Changing Spaces programme. It provides grants to community environmental projects involving mental health service users.

Opportunities for Volunteering is a grant scheme funded by the Department of Health, which makes grants to help organisations recruit people with experience of mental health problems to volunteer in innovative mental health services as a route back to employment.

The Welsh Government fund a significant part of our core work in Wales, and for the last three years they also funded ASIST (Applied Suicide Intervention Skills Training) which provides training in Wales for caregivers seeking to prevent the risk of suicide, and the Mental Health First Aid project to train instructors to deliver courses in Wales on approaches to helping people with mental health issues.

Positive Choices builds on the work carried out from ASIST. The project is funded by the Big Lottery for five years to raise awareness of suicide, challenge stigma, and providing ASIST training in early intervention skills to essential front-line services.

The Care Evaluation Research project is carried out with the Department of Primary Care and Population Sciences and the University College Medical School (UCL) as research partners, and funded by the Big Lottery Fund. The four year project will evaluate the benefits of structured, proactive care for those with chronic depression in primary care.

Part of our campaign work on Debt and Poverty was funded by the Santander Foundation to increase awareness and understanding of the financial issues faced by people with experience of mental distress, to enable some local Minds to provide financial capability surgeries / workshops and to provide a new financial information area on our website.

The Service Development project funded by Northern Rock enhances the development and capacity of local Minds in the North of England through the development of a range of tools and financial and governance systems designed to address the challenges they face. Local Minds will also be enabled to have increased influence on local and regional practices in their area.

The Quality Development work is funded by City Bridge to embed quality in 26 local Minds in London using Quality Management in Mind to achieve a shared understanding of how an embedded quality culture impacts on a network of service providers.

Notes to the financial statements

Year ended 31 March 2011

18. Restricted funds by activity (continued)

The restricted local Mind Grant Fund was donated by the Robert and Rena Lewin Trust to make grants to local Minds for work in connection with carers of those who suffer from mental distress.

The Refugees and Asylum Seekers project is funded by the Department of Health to work with Primary Care Trusts to assist them to agree mental health service contracts in light of identified asylum seeker and refugee need within their areas.

Information and education include a number of small grants to facilitate our work on mental health training and information provision.

19.	Designated funds	At 1 April 2010 £'000	New Designations £'000	At 31 March 2011 £'000
	Fixed asset fund	2,363	91	2,454

The fixed asset fund represents the designated fund (see note 1). The fund is utilised over its economic life in accordance with our depreciation policy.

20.	Analysis of group net assets	Unrestricted Funds £'000	Restricted Funds £'000	Total Funds £'000
	Fund balances at 31 March 207			
	Tangible fixed assets	2,454	_	2,454
	Investments	3,313	-	3,313
	Current assets	4,528	5,227	9,755
	Current liabilities	(1,214)	(4,020)	(5,234)
	Pension Deficit	(1,068)	-	(1,068)
		0.042	4 207	0.220
		8,013 	1,207 	9,220

21. Investment in subsidiary undertakings

Name of subsidiary	•	•	Holding	Proportion of voting rights
Minds Matter (Trading	Activities) Ltd		5 ordinary shares of £1 each	100%

Notes to the financial statements

Year ended 31 March 2011

22. Share capital

The company is limited by guarantee and has no share capital. The liability of the members is limited to the sum of £1 per member.

23. Pension commitments

Mind operates a group personal pension scheme, and contributions are charged to expenditure in the accounting period in which they are payable. Charges in the year were £519,000 (2010: £502,000).

The trading subsidiary, Minds Matter (Trading Activities) Ltd, operates two defined contribution pension schemes. Contributions are charged to expenditure in the accounting period in which they are payable. Charges in the year were £33,600 (2010: £35,000).

Defined benefit scheme

Mind operates a defined benefit scheme, which was closed for future accrual on 31 July 2002. The assets of the scheme are held by The Pensions Trust on behalf of the members and are invested on behalf of The Pensions Trust by designated Fund Managers. The scheme was not contracted out of the state second-tier of pension provision. The contributions are determined by a qualified actuary on the basis of triennial valuations using the projected unit method.

The most recent formal valuation was as at 30 September 2007. The main actuarial assumptions were that the investment returns would be 6.7 per cent per annum, and that present and future pensions would increase at the rate of 2.9 per cent per annum. The valuation showed that the market value of the scheme's assets was £5,502,000 and that this fund value was less than the benefits that had accrued to members, after allowing for expected future increases in earnings. The funding level was 77 per cent.

The deficiency will be made up by payments over the expected future working lifetime of the current members, which together with scheme expenses requires employers' contributions of £288,000 per annum. This payment is paid monthly and will be made over ten years to eliminate the deficit.

The Mind defined benefit pension scheme was professionally valued as at 31 March 2011 in accordance with accounting standard FRS17 as follows:

Net pension deficit at 31 March:	2011 £'000	2010 £'000
Market value of scheme assets Present value of scheme liabilities	6,151 (7,219)	5,727 (7,957)
	(1,068)	(2,230)

Notes to the financial statements

Year ended 31 March 2011

23. Pension commitments (continued)

	2011		2010	
_	Expected rate	Value	Expected rate	Value
Asset	of return	C2000	of return	C'000
Equities	% pa 8.40	£'000 1,790	% pa 8.20	£'000 1,779
Bonds	4.60	3,904	4.54	3,531
Property	7.40	393	8.20	361
Other	0.50	64	0.50	56
		6,151		5,727
				
•			2011	2010
Actuarial assumpti			% pa	% pa
Rate of increase of p Discount rate	Densions		2.9 5.5	3.4 5.5
Retail price inflation			3.4	3.5
Deferred pension rev	valuation		5.0	5.0
requirements of FRS			2011	2010
Amount charged to	functional cost categ	ories	£'000	£'000
Current service cost			(55)	(63)
Interest cost			(433)	(386)
Expected return on a	assets		340	276
Net amount charge	ed to expenditure		(148)	(173)
				
Actuarial gains / (lo	osses)			
Gain on assets			37	709
Gain arising on School			336	- (4.020)
Gain / (loss) on char	ige or assumptions		649	(1,938)
Actuarial gain / (los Financial Activities	ss) charged to the Stat	ement of	1,022	(1,229)
			, -	

Notes to the financial statements

Year ended 31 March 2011

23.	Pension commitments (continued)				
	Analysis of movement in deficit			2011 £'000	2010 £'000
	Deficit at the beginning of year			(2,230)	(1,116)
	Movement in year: Current service cost Contributions paid by charity Other finance income Actuarial gain / (loss)			(55) 288 (93) 1,022	(63) 288 (110) (1,229)
	Deficit at end of the year			(1,068)	(2,230)
	Recognised gains			2011 £'000	2010 £'000
	Actual return less expected return on scheme assets Changes in assumptions underlying the present value of the scheme liabilities			37 985	709 (1,938)
	Actuarial gain / (loss) charged to St Financial Activities	atement of		1,022	(1,229)
	History of experience gains and (losses)	2011 £'000	2010 £'000	2009 £'000	2008 £'000
	Difference between expected and actual return on scheme assets: Amount % of scheme assets	37 0.6	709 12.4	(995) (20.8)	(237) (4.4)
	Experience gains / (losses) on scheme liabilities Amount % of scheme assets	336 (5.5)	- -	- -	(190) 3.3
	Total actuarial gain / (losses) recognised Amount % of scheme liabilities	1,022 14.2	(1,229) (15.4)	(837) (14.2)	630 10.8

Notes to the financial statements

Year ended 31 March 2011

2011 Group M			
	lind 000	Group £'000	2010 Mind £'000
Land and buildings Annual commitments under		2000	2000
,	248 642	71 1,047	62 1,034
,	873	741	718
1,819 1, ————————————————————————————————————	763 ——	1,859 ———	1,814 ======
Equipment and motor vehicles Annual commitments under operating leases expiring:			
Within one year 18	16	19	-
In the second to fifth year 79 After five years -	42 -	72 5	49 5
97	58	96	54
Mind	Other £'000	2011 Total £'000	Total
Mind £'000 : Grants Opportunities for Volunteering 286	Other £'000 171	Total £'000	2010 Total £'000 458 148
Mind £'000 Grants	£'000	Total £'000	Total £'000 458
Mind £'000 Grants Opportunities for Volunteering 286 Local Mind grant scheme 155	£'000	Total £'000 457 155	Total £'000 458 148 52
Grants Opportunities for Volunteering 286 Local Mind grant scheme 155 Local Mind reserve fund 55 Other distribution Time to Change project distributions:	£'000 171	Total £'000 457 155 55 ——————————————————————————————	Total £'000 458 148 52 658
Grants Opportunities for Volunteering 286 Local Mind grant scheme 155 Local Mind reserve fund 55 Other distribution Time to Change project distributions: Local Mind 722	£'000 171 171	Total £'000 457 155 55 667	Total £'000 458 148 52 658
Grants Opportunities for Volunteering 286 Local Mind grant scheme 155 Local Mind reserve fund 55 Other distribution Time to Change project distributions: Local Mind 722 Institute of Psychiatry -	£'000 171 171 - 509	Total £'000 457 155 55 667	Total £'000 458 148 52 658 1,169 428
Grants Opportunities for Volunteering 286 Local Mind grant scheme 155 Local Mind reserve fund 55 Other distribution Time to Change project distributions: Local Mind 722 Institute of Psychiatry - Rethink - Imagine Your Goals	£'000 171 171	Total £'000 457 155 55 667 722 509 2,296 210	Total £'000 458 148 52 658 1,169 428 3,196
Grants Opportunities for Volunteering 286 Local Mind grant scheme 155 Local Mind reserve fund 55 Other distribution Time to Change project distributions: Local Mind 722 Institute of Psychiatry - Rethink - Imagine Your Goals Grants for Carers 41	£'000 171 171 - 509 2,296 210	Total £'000 457 155 55 667 722 509 2,296 210 41	Total £'000 458 148 52 658 1,169 428 3,196
Grants Opportunities for Volunteering 286 Local Mind grant scheme 155 Local Mind reserve fund 55 Other distribution Time to Change project distributions: Local Mind 722 Institute of Psychiatry - Rethink - Imagine Your Goals - Grants for Carers 41 Ecominds 386 Debt and poverty 26	£'000 171 171 - 509 2,296	Total £'000 457 155 55 667 722 509 2,296 210 41 2,460 26	Total £'000 458 148 52 658 1,169 428 3,196 - 35 4,782
Grants Opportunities for Volunteering 286 Local Mind grant scheme 155 Local Mind reserve fund 55 Other distribution Time to Change project distributions: Local Mind 722 Institute of Psychiatry - Rethink - Imagine Your Goals - Grants for Carers 41 Ecominds 386	£'000 171 171 - 509 2,296 210	Total £'000 457 155 55 667 722 509 2,296 210 41 2,460	Total £'000 458 148

Notes to the financial statements

Year ended 31 March 2011

25. Grants and other distributions to institutions (continued)

Opportunities for Volunteering is a grant scheme funded by the Department of Health and makes grants to help organisations recruit people with experience of mental distress to volunteer in innovative mental health services as a route back to employment.

The local Mind grant scheme and reserve fund provide grants of up to £5,000 exclusively to local Minds for capacity building and development. Grants are made for collaborative working, service development pilots, Embedding quality management, governance and information technology.

The Time to Change programme aims to create a measurable shift in public attitude and a genuine reduction in discrimination linked to mental health and to improve people's physical and mental wellbeing. These distributions are made to fund the projects in the programme that are not run by Mind but are run by our partners in the scheme and local Minds.

Imagine Your Goals is a two year project, using the power of football and other activities to engage with people with mental health problems and carers to improve social inclusion and wellbeing, as well as help change public attitudes towards mental health. The project is funded by the Premier League and Comic Relief.

Ecominds is a grant giving project funded by the Big Lottery's changing spaces programme. It provides grants to community environmental projects involving mental health service users.

Debt and Poverty work was funded by the Santander Foundation to increase awareness and understanding of the financial issues faced by people with experience of mental distress, to enable some local Minds to provide financial capability surgeries / workshops and to provide a new financial information area on our website.

Grants and distributions made to local Minds in the 2011 financial year varied from £1,000 to £150,000 and were made to the following charities:

Opportunities for Volunteering

Bristol Mind
Chester & District Mind
Hammersmith & Fulham Mind
Hillingdon Mind
Homestart Hastings & Rother
Incest Survivors Association
Media Action Group for Mental Health
Middlesbrough & Stockton Mind
Middlesbrough Mind
Mind in West Cumbria

National Self Harm Network
Start in Salford Arts & Wellbeing Charity
Telford Mind
The Hampton Trust
Volunteer Network Centre
Washington Mind
West Cornwall Mind
Westminster Mind
Worthing & Littlehampton Mind

Notes to the financial statements

Year ended 31 March 2011

25. Grants and other distributions to institutions (continued)

Local Mind grant scheme

Andover Mind

Bedfordshire & Luton Mind **Burton & District Mind**

Dartford, Gravesham & Swanley Mind

Dorset Mind Flintshire Mind

Folkestone & District Mind

Great Yarmouth & Waveney Mind Grimsby Cleethorpes & District Mind

Harborough and District Mind

Lambeth Mind Lancashire Mind Ltd

Maidstone Mind Mind in Croydon Mind in Haringey Mind In Harrow

Mind In Sedgemoor

Mind In Taunton & West Somerset

Mind in West Cumbria Mind Restormel

Newark Mind

Norwich and Central Norfolk Mind Peterborough & Fenland Mind Scarborough Whitby & Ryedale Mind

Sheffield Mind

South Somerset Mind

Tameside, Oldham and Glossop Mind

Torfaen Mind

West Leicestershire Mind

Winsford Mind Wycombe Mind

Local Mind reserve fund

Andover Mind

Bedfordshire & Luton Mind

Bristol Mind Craven Mind

Harborough and District Mind

Mid Powys Mind Milton Keynes Mind Mind in Barnet

Mind in Bradford Mind in Furness Mind In Sedgemoor Mind Monmouthshire

Newark Mind

Rochdale and District Mind

Ulverston Mind Wycombe Mind

Grants for carers

Bromley Mind City & Hackney Mind

Great Yarmouth & Waveney Mind Havant and East Hants Mind Herts Mind Network Ltd

Mind in Chester **Newark Mind**

South Somerset Mind West Leicestershire Mind York & District Mind

Debt and poverty

Bromley Mind Carlisle Eden Mind

Chorley . South Ribble & Blackburn Mind

Eden Mind Hunts Mind Newark Mind Oxfordshire Mind

Plymouth & District Mind

Solent Mind Washington Mind West Norfolk Mind

Notes to the financial statements

Year ended 31 March 2011

25. Grants and other distributions to institutions (continued)

Ecominds

Abbey Physic Community Gardens

Aquarius

Artlink Centre for Community Arts

B Arts (Beaver Arts)

Bankside Open Spaces Trust

Bath City Farm

Bolton Lads and Girls Club

Borderland Voices

Bridewell Organic Gardens

BTCV Merseyside Carlisle Eden Mind Ltd Circle of Life Rediscovery CIC

City and Hackney Mind Clinks Care Farm Ltd.

Colebrook Housing Society Ltd

Crisis

Densholme Community Care Farm Double Elephant Print Workshop

EastFeast Trust Ltd Emmanuel House EnviroAbility Exclusion Link CIC

Exeter Council for Voluntary Service

Family Action

Forty Hall Community Vineyard Framework Housing Assocation

Freedom from Torture

Friends of St. Nicholas Fields

Froglife

Future Health and Social Care Association CIC

GB Boardriders CIC

Great Yarmouth Community Trust

Green Lane Herb Link Groundwork Cheshire Groundwork West Midlands

Harvest Community Interest Company Limited

Heeley City Farm Help and Care

LEAVES (Local Enterprise and Vocational

Employment Schemes)

London Wildlife Trust

Look Ahead Housing and Care

Mind in Bexley

Mind in Brighton and Hove

Mind in Mid Herts Mind in Salford Natural Recovery

Netherton Feelgood Factory

Network for Change

North of England Activities and Training

Nottinghamshire Wildlife Trust

Off Centre
Open Country
Organic Arts
Our Celebration

Petroc

Providence Row Housing Association (PRHA)

Restore

Richmond Borough Mind

Shropshire Mind

St Mary's Secret Garden Stonebridge City Farm Stroud Valleys Project

Support Arts Gardening Education Tameside, Oldham and Glossop Mind

Thames 21

The Milestones Trust
The Outdoor Club
The Sharpham Trust

The Walker Challenge Group
The Wilderness Foundation UK

Thrive

Tom's Farm CIC

Warwickshire Association of Youth Clubs

West Norfolk Mind Windmill Hill City Farm

York House Centre and Milton Keynes Mind

Young Women's Housing Project

Notes to the financial statements

Year ended 31 March 2011

25. Grants and other distributions to institutions (continued)

Local Mind distribution agreement

Aberconwy Mind Mind in Haringey

Bromley Mind Northampton & District Mind Cam-Mind Richmond Borough Mind

Derbyshire Mind Rounding

Doncaster Mind Sheffield Mind Ltd
Hastings & Rother Mind South Lincolnshire Mind

Islington Mind

Lambeth Mind

Southend Mind

Southwark Mind

Vale of Clwyd Mind

Maidstone Mind Wealden Eastbourne & Lewes Mind

Mind in Brighton & Hove West Leicestershire Mind

Mind in Croydon Woking Mind

Mind in Enfield Worthing & Littlehampton Mind

Mind in Exeter & East Devon

Imagine Your Goals

(Manchester) City in the Community Hull City

Arsenal in the Community

Liverpool FC (Half Time Score)

Birmingham City BCFC Community

Manchester United Foundation

Portsmouth - Pompey Sports and Education

Blackburn Rovers Foundation

Bolton Wanderers

Chelsea FC in the Community

Everton Foundation

Fulham FC Foundation

Stoke City - SCFC Wellbeing Project

Tottenham Hotspur Foundation

Wigan Athletic Community Trust

Wolves Community Trust

26. The Elliott Charity

Mind is Trustee for the Elliot Charity. The figures below have been included in the consolidated accounts in restricted funds.

	2011 £'000	2010 £'000
Net assets Cash at bank	40	40
Funds Balance at 1 April	40	40
Balance at 31 March	40	40

The charity makes grants to provide training and personal development opportunities for persons employed in the field of mental health. We are reviewing how best these funds can be used for the beneficiaries.

Notes to the financial statements

Year ended 31 March 2011

27. Mary Hemingway Rees Memorial Fund

Mind is the trustee of this Fund. The figures below have been included in the consolidated accounts in restricted funds.

Nationalis	2011 £'000	2010 £'000
Net assets Cash at bank	15	15
Funds Balance at 1 April	15	15
Balance at 31 March	15	15

The Trust gives grants towards speaker's expenses for lectures on mental health and spiritual values usually organised by the World Federation for Mental Health as a memorial to the late Dr Mary Hemingway Rees.

Advisers and supporters

Year ended 31 March 2011

Professional advisers

Auditors

haysmacintyre Fairfax House 15 Fulwood Place London WC1V 6AY

Principal solicitors

Anthony Collins Solicitors 134 Edmund Street Birmingham B3 2ES

Principal bankers

The Royal Bank of Scotland 9th Floor, 280 Bishopsgate London EC2M 4RB

Investment managers

Newton Investment Management Bank of New York Mellon Centre 160 Queen Victoria Street London EC4V 4LA

Advisers and supporters

Year ended 31 March 2011

Supporting Mind

Without the generous support of charitable trusts and foundations, companies, organisations and individuals, we would not be able to continue our vital work in improving the quality of life of people who experience mental distress. We would like to thank and make special mention of the following organisations, who made large grants or donations to Mind during the year, in alphabetical order:

Comic Relief

Marsh UK

Northern Rock Foundation

Santander Foundation

The Awareness Fund

The Bernard Lewis Family Trust

The Big Lottery Foundation

The City Bridge Trust

The Department of Health

The Ellerdale Trust

The Royal Bank of Scotland Group

The Tudor Trust

Veolia Environmental Services (UK) plc

Welsh Government