

Raffle Tips

A raffle can be a great way of boosting your fundraising, either as an addition to another event or as a standalone fundraiser! Here are our top tips for holding a successful (and law-abiding) raffle.

Keep it legal. Unless you have a gambling license, you must sell tickets for your raffle and draw the prizes on the same day. You can find out more about this from the Gambling Commission or drop us an email

Ask, ask and ask again. Sourcing prizes can take a while so give yourself lots of time and keep going, some places will say no but don't be dissuaded! Drop us an email and ask for a letter of authority to show businesses you're a real life bone fide fundraiser!

Keep it in the family. Remember when you're asking for prizes to approach any connections you have as a starting point. Even if it's your friend's cousin's housemate, everyone likes to be generous for their friends.

Share your story. When asking for prizes it can be a good idea to share your reasons for holding a fundraising event. You know how important mental health is but not everyone does, and nothing is more powerful than a story from the heart.

Make a promise. If you don't fancy approaching businesses for prizes why not ask friends and family to take part in a promise auction instead. Collect pledges like 'I will do the washing up for a month' or 'I will bake you a cake once a week for a month' and raffle them off instead.

Use social media. If you're a member of an active Facebook group, ask the group admin if you'd be able to hold a raffle on the page – just remember that the same rule about selling and drawing the tickets on the same day still applies. **Don't have a go-to group?** Social media can still be great for publicising your event and getting the word out.

