

Data Quality Statement

Attitudes to Mental Illness 2014

Relevance:	This report presents the findings of a survey of attitudes towards mental illness among adults in England. The questionnaire included a number of statements about mental illness. Other questions covered a range of other topics including descriptions of people with mental illness, relationships with people with mental health problems, personal experience of mental illness, and perceptions of mental health-related stigma and discrimination.
Coverage:	For the 2014 survey, 1,736 adults in England were interviewed. Data were weighted to be representative of the target population by age, gender and working status.
Comparability:	The sample size for the earlier surveys was approximately 2,000 adults, selected to be representative of adults in Great Britain, using a random location sampling methodology. The 1996 and 1997 surveys had larger samples of approximately 6,000 adults in each. Since 2007 the sample base has been England rather than Great Britain, with approximately 1,700 adults interviewed. In order to provide direct comparisons over time, the results from the earlier surveys were recalculated to be based on England only. However the data for the 1993 survey was not available and so this report includes data from surveys since 1994 only.
Timeliness:	Surveys were initially carried out annually, then every three years from 1997-2003. Surveys have again been carried out annually since 2007.
Accessibility:	The publication is accessible via the Mind/Rethink internet pages as a PDF document with supporting MS Excel reference tables and a machine readable data file.
Burden:	Interviews were carried out face-to-face by fully trained interviewers using Computer-Assisted Personal Interviewing (CAPI), and were carried out in respondents' homes. Interviewing took place between December 3 rd and December 7 th 2014.
