



# Top tips for fundraising as a society



## 1 Set a plan

Decide who will look after each task and when they need to do it by.

## 2 Decide on your 'why'

Do members have their own experiences of mental health problems? Do you feel passionate about fighting for better mental health?

Communicating your reasons for supporting is a great way to encourage donations.

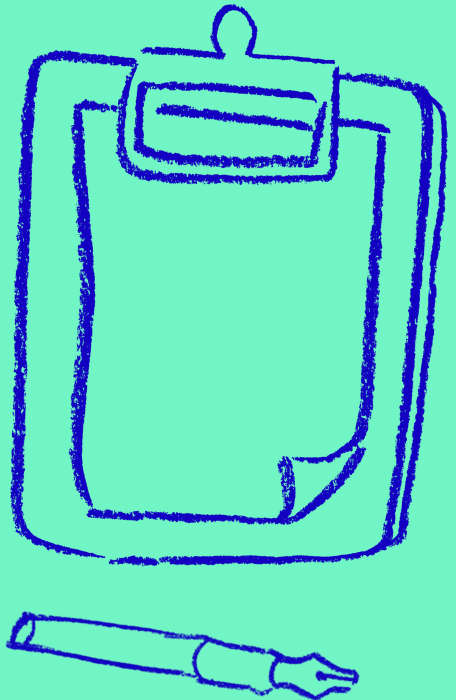
## 3 Check-in meetings

See if everything is on track ahead of your event and if anyone needs help with their tasks.

## 4 Well-being

Make sure all members feel comfortable and confident to fundraise.

Incorporate the 5 ways of well-being into your fundraising, and signpost anyone who needs it to resources such as the Student Mental Health Hub.



For more inspiration and advice visit:

[mind.org.uk](https://www.mind.org.uk)

Mind (the National Association for Mental Health)  
Registered address: 2 Redman Place, London E20 1JQ  
Registered Charity No. 219830

